

Olive Branch Reader Survey

Olivet Lutheran Church | 5840 Monroe Street | Sylvania, OH 43560
www.olivetsylvania.org

As part of Olivet's ongoing commitment to meaningful communication within our congregation, we are conducting a brief reader survey to evaluate and improve the Olive Branch, our twice-monthly newsletter (one-page brochure style, typically printed on green paper). We invite all members and friends of Olivet—whether you read the Olive Branch regularly or only occasionally—to share your feedback. Your responses will help us ensure that our communications reflect the needs, interests, and rhythms of our community.

The survey takes approximately 3–5 minutes to complete and will close June 29. Responses are anonymous.

ABOUT YOU

1. How long have you been part of the Olivet community?

- Less than 1 year
- 1–5 years
- 6–10 years
- 11–15 years
- More than 15 years
- I am not part of the Olivet community

2. Which of the following best describes your involvement at Olivet? *(Select all that apply)*

- Regular worship attender
- Occasional attender
- Involved in a ministry, committee, or small group
- Parent of children/youth in programming
- Volunteer
- I follow Olivet online but attend infrequently or not at all

READING HABITS

3. How do you typically receive or read the Olive Branch? *(Select all that apply)*

- I pick up a printed copy at church
- I access it via a link sent by email in the Weekly Word/Constant Contact
- I find it on the church website
- Someone shares it with me
- I don't currently read it regularly

4. How thoroughly do you typically read the Olive Branch?

- I read it cover to cover
- I skim it and read items that interest me
- I check the calendar and not much else
- I rarely read it

CONTENT VALUE

5. How valuable is each section of the Olive Branch to you? *Rate from 1 (not valuable at all) to 4 (very valuable).*

Section	1	2	3	4
Worship schedule & service times	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spiritual formation & Bible studies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Children & youth programming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Donation & volunteer needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ministry & committee updates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Church calendar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Olivet events & announcements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. Is there anything you wish the Olive Branch covered that it currently doesn't?

Your response:

PUBLICATION FREQUENCY

7. The Olive Branch is currently published twice a month. What frequency would you prefer?

- Weekly
- Twice a month (current) — this works well for me
- Once a month would be enough
- I don't have a preference

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OTHER COMMUNICATION CHANNELS

8. Which of Olivet's other communication methods do you currently use?

(Select all that apply)

- Weekly Word/Constant Contact email
- Church website (www.olivetsylvania.org)
- Social media (Facebook or Instagram)
- Sunday morning announcements (spoken)
- Olive Press (quarterly newsletter)
- TV screens in church lobbies
- Announcement slides before & after The Vine service
- Postings on bulletin boards
- I mostly rely on the Olive Branch alone

9. Which single source do you rely on most to stay informed about what's happening at Olivet?

- The Olive Branch
- Weekly Word/Constant Contact email
- Church website (www.olivetsylvania.org)
- Social media (Facebook or Instagram)
- Word of mouth/asking someone
- Sunday morning announcements (spoken)
- Olive Press (quarterly newsletter)
- Postings on bulletin boards
- Announcement slides before & after The Vine service

10. Do you ever find that you miss an event or opportunity because you didn't hear about it in time?

- Yes, fairly often
- Occasionally
- Rarely
- No, I feel well-informed

OVERALL FEEDBACK

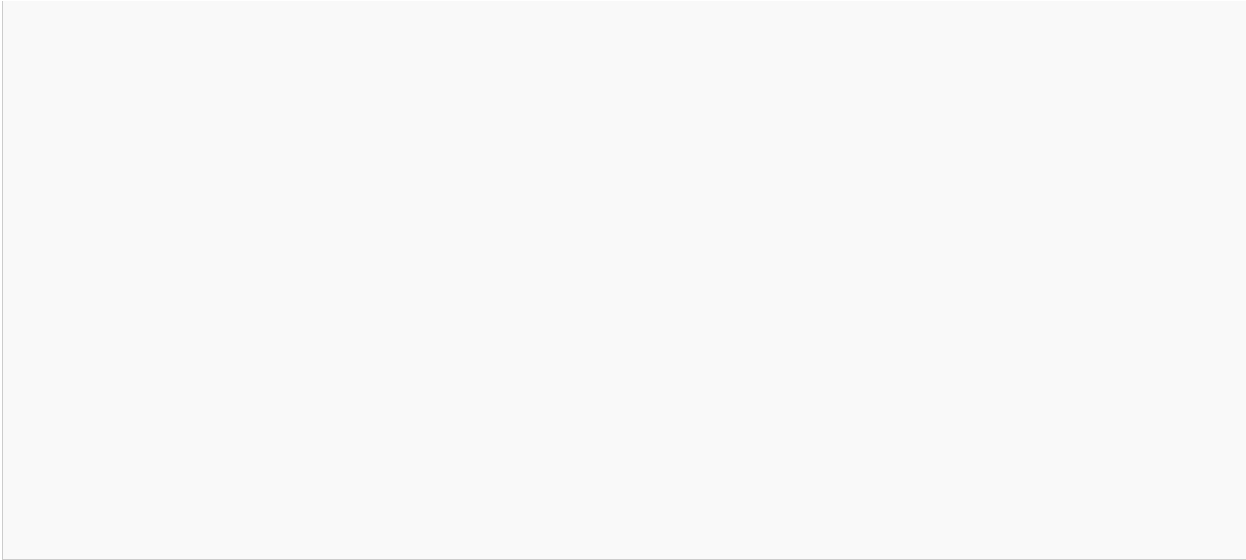
11. Overall, how useful is the Olive Branch to you?

- Not useful
- Somewhat useful
- Moderately useful
- Very useful
- Extremely useful

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12. What's one thing we could change about the Olive Branch that would make it more useful to you? Any other feedback you'd like to provide?

Your response:



Thank you for taking the time to share your feedback! Your response helps us serve the Olivet community better.

**Please return completed survey to the church office,
or leave in "COMMUNICATIONS" mailbox outside the main office.**